



National ANTIQUES Week

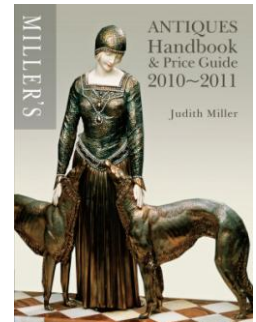
15 - 21 NOVEMBER 2010



Public reaction to National Antiques Week competition amazes organisers

There has been an overwhelming response from the public with over 300 entries a day being received. This clearly demonstrates the widespread interest and affection the public have for this heritage business that also contributes over £2.4 billion to the UK's economy.

- **FREE COMPETITION** to win an elegant antique mantel clock worth £450, or a selection of Millers' books worth over £200
- **FREE ENTRY** to selected antiques fairs in November
- **18,000 posters** distributed throughout the UK to antiques shops, auction houses and fairs.
- [Mark Hill](#) of the BBC's *Cracking Antiques* and *Antiques Roadshow* acting as the face of the campaign.



Now is the time to buy antiques....

There has never been a better time to invest in antiques – a tangible and enjoyable investment to have and hold or maybe to sell at a profit when the time strikes you! While less tangible assets offer no guarantees, a desirable antique object repays a premium on your investment with years of pleasure.

Following a ground-breaking report by industry specialists [Carbon Clear](#), National Antiques Week promotes and endorses the green credentials of antiques and highlights the good value that antiques represent compared with equivalent high street purchases.



The campaign also supports the growing trend of young people buying antiques, vintage, and retro for their homes.

We are delighted to announce we will be attending the prestigious [Olympia Fine Art & Antiques Fair](#), where the public will be able to see the competition prizes, enter the competition and meet key members of the team.

For more information visit: www.nationalantiquesweek.com

Ends

Notes for editors:

Media and Sponsors Team

The largest and most prestigious brands and organisations in the antiques trade have combined their efforts to promote the campaign:

Antique Dealers' Associations:

The Association of Art and Antique Dealers – www.lapada.org

The British Antique Dealers Association – www.bada.org

Cotswolds Antique Dealers Association – www.cotswolds-antiques-art.com

Kensington Church Street Antique Dealers Association – www.antiques-london.com

Thames Valley Antique Dealers Association – www.tvada.co.uk

Society of Fine Art Auctioneers - www.sofaa.org

West of England Antique Dealers Association- www.weada.co.uk

Media:

Antiques News & Fairs – www.antiquesnewsandfairs.co.uk

Antiques Trade Gazette – www.antiquetrade gazette.com

Antiques are Green – www.antiquesaregreen.org

Winter Olympia Fine Art and Antiques Fair – www.olympia-antiques.co.uk

Antiques – www.antiques.co.uk

IACF – www.iacf.co.uk

Mark Hill – www.markhillpublishing.co.uk

Millers Antiques Guides – www.millersantiquesguide.com

BBC Homes & Antiques – www.homesandantiques.com

Images, posters and further information from co-ordinators of the event:

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